

2016 RE/MAX vs. THE INDUSTRY

RE/MAX is the right choice: quality agents, the most productive real estate network, the leading brand and an unmatched global presence.

That's the sign of a RE/MAX agent^{ss}

	TRANSACTION SIDES PER AGENT LARGE BROKERAGES ONLY ¹	U.S. RESIDENTIAL TRANSACTION SIDES ²	BRAND AWARENESS (UNAIDED) ³	COUNTRIES⁴	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RF/MPX	17.3	960,000+	27.0%	95+	6,986	104,826
REALTY EXECUTIVES	10.4	Not released	0.4%	5	516	6,500
ERA REAL ESTATE	9.4	120,919	1.9%	30	2,350	36,800
BERKSHIRE HATHAWAY HomeServices	8.7	Not released	4.0%	1	1,200	42,000
COLDWELL BANKER 0	8.6	730,128	14.0%	34	3,000	84,800
Century 21	8.2	411,731	19.7%	63	6,900	101,400
Better Homes Hand Gardens.	7.0	62,738	1.0%	2	300	10,200
KELLERWILLIAMS.	6.8	843,547	8.3%	13	773	133,212
Sotheby's	6.3	100,297	1.6%	44	835	18,800

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